



# myREGION



**Innovation, Investment,  
Export, Sustainability and  
the Future of Work and Jobs**



**How to use the toolbox in  
your region**



## Australia is in trouble

Australia is rated 93<sup>rd</sup> in the world for economic complexity. Why does it matter?

Because it means fewer high reward – high value jobs, fewer high value industries, fewer opportunities for high value students, many of whom leave the country for jobs overseas, fewer high value exports and fewer options for investment and growth.

When you look at other similar rated countries the problem is easier to understand.

RANK	COUNTRY	ECONOMIC COMPLEXITY INDEX (ECI)	CHANGE IN 5 YEARS (2016 - 2021)
88	Kazakhstan	-0.47	↓ 8
89	Malawi	-0.51	↑ 18
90	Honduras	-0.52	↓ 7
91	Armenia	-0.52	↓ 21
92	Uganda	-0.53	↓ 11
93	Australia	-0.55	↓ 4
94	Pakistan	-0.57	↑ 4
95	Namibia	-0.58	↓ 11
96	Algeria	-0.63	↑ 31
97	Senegal	-0.66	↓ 5
98	Tajikistan	-0.72	↑ 15

We are good at mining. And we rely on mineral exports, not just for royalties but to support more sophisticated developments in robotics, AI and automation used in other industries – agriculture, defence, energy, space industry.

We now need to use this capacity more wisely, to build capability in related industries to better support our economy, and provide a productive future for our kids and grandkids to enjoy.

We have the means. We just need to channel our energies collaboratively.

### What can we do about it?

The myREGION.au platform was developed with collaboration in mind. It is the **only** social platform that enables Australian organisations to collaborate nationally, network across regions and sectors and share knowledge and experience online. Holistically.

Across all regions, states and territories. Export “shop windows” for the world. Domestic showcase of our most productive businesses. Groups for collaboration organised into ecosystems – defence and security, climate action, innovation, energy, food & agribusiness, advanced manufacturing, ICT, AI & Quantum Computing, Sport & Recreation and so on.

Plus, regional groups for every region across Australia to share best practice, case studies and innovations – to help each region grow their local economy based on evidence and example.



## myREGION.au in your region

myREGION.au is a national economic development platform, mapped to the 52 regions, 19 industry sectors and 400 business categories across Australia.

Each region has a listing page with contact details, economic focus, brokers, key businesses and capability building tools – events, groups, training, innovation, export, sustainability, investment, future of work and jobs, and a full list of businesses.



Sign up and use is free. The platform can be used commercially and for networking and promotion. Organisations can choose from a range of subscription options - \$330, \$550 and \$8250.

## Research Background

myREGION.au is the result of 50,000 surveys and multiple regional projects, designed to help Australian businesses, not-for-profits, schools and government organisations better manage the challenges of climate change, export, AI, robotics, housing, digital disruption and so on.

myREGION.au delivers:

- A showcase of 5,000+ organisations across Australia's key productive industries
- Export showcases for overseas markets
- Groups – STRATEGY & BEST PRACTICE - enabling industry networks, regions and hubs
- Promotional outreach – message, events, offers – local and national
- Connection to all high schools across Australia

### **What are the benefits for a business?**

Businesses can join Groups, engage by email, attend events and browse information on innovation, sustainability, export, future of work and investment in the video library.

**FREE LISTING:** Businesses get a free BASIC listing, which allows them to manage contact details, add images to the image gallery, 2 video links, and join groups.

**CUSTOM LISTING:** Option to upgrade to a CUSTOM listing - \$330 pa, which allows 15 images, 5 video links, 10 attachments, listing in 2 categories, and a button providing engagement requests from potential customers, and can create 1 Strategy Group.

**NATIONAL SHOWCASE:** Organisations are listed in the Showcase – a national “shop window” of products and services – “3 clicks to find anything”.

**EXPORT SHOWCASE:** Each organisation is included in Export Showcases (according to category) – an international “shop window” to overseas buyers in Australian export markets.

**INNOVATION:** Organisations can use the Video library to find information on innovation, sustainability, climate action, education and training, export, future of work and jobs, and investment.

**GROUPS:** Custom listings can also create a STRATEGY Group, which can be used commercially to engage with customers (Public, Private, Invite Only) – Groups can be organised with videos, brochures, case studies, and posts explaining products and services in depth.

**EVENTS:** Custom listings can create Events, which can be promoted in the platform as well as through traditional email and social marketing. Events can then be posted in an organisation's Group for further use.

**COLLABORATION:** Organisations in a region can join the region's BEST PRACTICE Groups to engage with other businesses in a region or beyond.

**STUDY & JOBS:** Organisations can engage with local high schools – principals and careers advisors to offer work experience, company tours, explanation of future study and job opportunities.

**REGIONAL ECONOMY:** Organisations can engage in network discussions with a wider network within the region, outside the region and even outside the state.

### **What are the benefits for councils and other regional brokers?**

Councils, industry associations, incubators and other network brokers can use the platform for the benefit of their existing economic and social networks and members, and to connect with other networks within the region and beyond.

The platform provides a collaboration framework mapped to Australian industries, regions, states and supply chains. The framework includes high schools, universities, TAFEs and other training organisations, finance and investment, as well as our productive industry sectors.

Councils and regional brokers can create interest groups, publish useful information and the invite their networks to sign on to the platform for free – BASIC listing. Businesses can then decide to upgrade to a CUSTOM listing if that option is of interest.

**BROKER LISTING:** Councils and other regional brokers (organisations managing networks) have a Broker listing - \$550 pa, which allows 50 images, 15 video links, 50 events, 60 attachments and the option to create 5 Strategy groups for collaboration and networking.

**NATIONAL SHOWCASE:** Regional brokers can ensure their “key businesses” are listed in the Showcase – a national “shop window” of products and services – “3 clicks to find anything”.

**EXPORT SHOWCASE:** Regional brokers can ensure their network members are included in Export Showcases (according to category and export readiness) – an international “shop window” to overseas buyers in Australian export markets.

**INNOVATION:** Regional brokers can promote content in the Video library to help local businesses and high schools find information on innovation, sustainability, climate action, education and training, export, future of work and jobs, and investment.

**GROUPS:** Regional brokers can create 5 Strategy Groups, which can be used to manage different sectors and/interest groups (using Public, Private, Invite Only groups) – Groups can be organised with videos, brochures, case studies, and posts explaining products and services in depth.

**EVENTS:** Regional brokers can create 50 Events, which can be promoted in the platform as well as through traditional email and social marketing. Events can then be posted in any of the regional broker’s Groups for further use.

**COLLABORATION:** Regional brokers can join any of the region’s networking Groups to engage with other businesses and organisations in a region or beyond - statewide networking and national networking.

**STUDY & JOBS:** Regional brokers can engage with local high schools – principals and careers advisors to consider how work experience, company tours, explanation of future study and job opportunities can benefit students, parents, businesses and networks at the regional level.

**REGIONAL ECONOMY:** Regional brokers can engage in network discussions with a wider network within the region, outside the region and even outside the state.

### **What are the benefits for high schools?**

High schools can use the platform for the benefit of students, teachers and parents, to connect to information resources, and to business groups for explore skills needs, career and study options as well as local work experience and industry tours.

**FREE LISTING:** High Schools get a free BASIC listing, which allows them to manage contact details, add images to the image gallery, 2 video links, and join groups.

**CUSTOM LISTING:** Option to upgrade to a CUSTOM listing - \$330 pa, which allows 15 images, 5 video links, 10 attachments, listing in 2 categories, and can create 1 Group.

**NATIONAL SHOWCASE:** High Schools are listed in the Showcase – a national “shop window” of products and services – “3 clicks to find anything”.

**INNOVATION:** High Schools can use the Video library to find information on innovation, sustainability, climate action, education and training, export, future of work and jobs, and investment. Teachers can provide links to for student study support.

**GROUPS:** High Schools can also create a Strategy Group, which can be used commercially to engage academic organisations and businesses (Public, Private, Invite Only) – Groups can be organised with videos, brochures, case studies, and posts explaining interests in depth.

**EVENTS:** High Schools can create and publish Events, which can be promoted in the platform as well as through traditional email and social marketing. Events can then be posted in an organisation’s Group for further use.

**COLLABORATION:** High School representatives (principals, career advisors) in a region can join the region’s networking Groups to engage with other organisations in a region or beyond.

**STUDY & JOBS:** High Schools can engage with local businesses and other high schools – principals and careers advisors to discuss work experience, company tours, explanation of future study and job opportunities.

**REGIONAL ECONOMY:** High Schools can engage in network discussions with a wider network within the region, outside the region and even outside the state.

### **What are the benefits for government and large organisations?**

State and Federal government departments, large organisations and corporates can use the platform to extend the reach of traditional and social networks, for the benefit of their existing economic and social networks and members, and to connect with other networks within the region and beyond.

The platform provides a national collaboration framework mapped to Australian industries, regions, states and supply chains. The framework includes high schools, universities, TAFEs and other training organisations, finance and investment, as well as all major productive industry sectors.

**ENTERPRISE:** An Enterprise partnership - \$8250 pa, allows multiple listings, multiple Strategy Groups, 100 images, 20 video links, unlimited attachments, and unlimited events. Organisations can instead decide to become a sponsor – see Sponsorship brochure for details.

**NATIONAL SHOWCASE:** Enterprise partners are listed in the Showcase – a national “shop window” of products and services – “3 clicks to find anything”.

**INNOVATION:** Enterprise partners can promote content in the Video library to help local, state and national businesses and high schools find information on innovation, sustainability, climate action, education and training, export, future of work and jobs, and investment.

**GROUPS:** Enterprise partners can create unlimited Strategy Groups, which can be used to manage different sectors and/interest groups (using Public, Private, Invite Only groups) – Groups can be organised with videos, brochures, case studies, and posts explaining products and services in depth.

**EVENTS:** Enterprise partners can create unlimited Events, which can be promoted in the platform as well as through traditional email and social marketing. Events can then be posted in any of the partner’s Groups for further use.

**COLLABORATION:** Enterprise partners can join any of a region’s networking Groups to engage with other businesses and organisations in a region or beyond - statewide networking and national networking.

**STUDY & JOBS:** Enterprise partners can engage with high schools – principals and careers advisors to consider how work experience, company tours, explanation of future study and job opportunities can benefit students, parents, businesses and networks.

**REGIONAL ECONOMY:** Enterprise partners can engage in network discussions with a wider network within the region, outside the region, outside the state and nationally.

## **A Collaborative platform**

The platform allows councils, RDAs, states and federal government, and corporates to support collaboration, networking, sharing and communication across 50 regions. Plus connect industry associations, networks and hubs, and academic institutions and research agencies across all productive industry sectors and supply chains.

### Regional Engagement

- Each regional contact confirms and updates the selection of brokers and leading businesses in the region. Email updated list to myREGION.au for inclusion...
- Invite regional brokers and businesses to register, complete listing details and create Strategy Groups. Encourage brokers and businesses to post content relevant to the region's groups...
- Encourage brokers to invite their local networks to sign up (Basic or Custom) and complete a listing and join groups...
- Begin local events – use local/other business experts – to deliver presentations on export, technology, climate action, skills training, innovation, cybersecurity and other relevant subjects...
- Publicise national events program – presentations from other regions and/or subject matter experts in universities, corporate, CSIRO, government etc...
- Promote to regional high schools, outlining the value of presentation subjects to students – study, climate action, jobs, training etc...
- Publish regional projects illustrating evidence and success– climate action, jobs creation, startups etc. Publicise locally and to other regions. Encourage brokers to connect and engage with other brokers with common interests...
- Promote state and national events – export, innovation, climate action...
- Review usage analytics and modify events, promotions and training options accordingly...

myREGION.au is a national platform that is able to support a wide range of local, regional and sectoral interests at the same time as providing a collaborative framework for national networking and sharing – for increasing innovation, investment, climate action, export and managing the challenges on the future of work and jobs.

National events can be delivered in a region and then shared nationally providing a cost effective and efficient way to stimulate and support business and regional economic development activity.



## History

The RED Toolbox was launched in 2018 at a SEGRA event in Port Augusta and used to showcase Australian exporters to visitors at the Commonwealth Games.

During COVID, the platform was configured for Austrade to support Australian Food & Beverage Exporters at the Foodex event in Tokyo. The Japan Showcase is still in use by Japanese buyers.

The platform has been relaunched and renamed – myREGION.au and focuses on key themes – innovation, export, investment, sustainability and climate action, and the future of work and jobs.

## myREGION.au tools



**Groups:** STRATEGY groups can be created by regional brokers and by businesses with a Custom subscription. Groups enable discussions and events for group members. All group updates are shared with group members by email.

BEST PRACTICE groups mirror the economic mix in each region and can be used to share initiatives, projects and case studies of what works.



**Training:** Training options - Vocational Training (VET), and Academic providers – AI, Coding, Cybersecurity, Manufacturing 4.0, Robotics, Export, Tourism, Entrepreneurship, Water, Environment, Automotive, Energy and Waste.



**Brokers:** Full list of regional brokers – government, RDA, council, incubator, university, TAFE, peak body etc

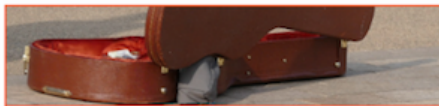


**Businesses:** Showcase of regional businesses and other organisations.



EXPORT

**Export:** Information resources and links to export agencies re export markets and opportunities, export readiness training and Austrade and State Export offices.



FUTURE of WORK & JOBS

**Future of work:** Information resources and links to information on industries most impacted by digital disruption. Outlines the technologies that are creating disruption to all industry sectors – with threat and opportunity described.

Of 19 industry sectors, half are seriously challenged by the impact of software, AI and robotics to traditional jobs and activities.

Digital disruption creates the demand for new skills across all industries.

This information is relevant to businesses of all sizes as well as to high schools, teachers and parents in regions across Australia.

## Regions

myREGION.au

REGIONS SHOWCASE STRATEGY BEST PRACTICE RESOURCES JOBS & SKILLS ABOUT ACCOUNT Log out

Previous page

### Sunshine Coast

Since the late 1990s the region has been transitioning into a third phase of development, characterised by rapid diversification that builds on the existing strengths of the tourism industry. The Sunshine Coast is moving toward an era of broader economic potential, greater employment opportunities and an enhanced 21st century lifestyle.

The Sunshine Coast's food and agribusiness industry is characterised by a diverse range of sectors including horticulture, dairy and specialty dairy production, premium quality seafood, nurseries and value-add producers.

The clean technologies industry on the Sunshine Coast includes renewable energy, water, waste and recycling, construction materials, energy efficiency, carbon trading and environmental services.

Tourism is a significant feature of the regional economy and authentic characteristic of the region, underpinned by a strong regional reputation for staging international and home-grown events and supported by significant investment in key regional infrastructure.

The Sunshine Coast is well positioned to deliver world-class innovation and research outcomes. The region has a unique entrepreneurial ecosystem network of education programs, business incubators, coworking spaces, advocacy events and meetups, which actively support and encourage innovation, new ideas, entrepreneurs and startups.

**Sunshine Coast: Brokers ( ... selection only)** [View ALL Sunshine Coast brokers](#)

<p>Sunshine Coast Regional Council @ Sunshine Coast, Sunshine Coast ☎ 07 5475 7272</p>	<p>Silicon Coast @ Sunshine Coast, Sunshine Coast</p>	<p>Aurispac Business Advantage @ Sunshine Coast ☎ 0449 584 240</p>	<p>Innovation Centre Sunshine Coast @ Sunshine Coast, Sunshine Coast ☎ 07 5450 2600</p>
<p>East Coast TAFE @ Sunshine Coast ☎ 1300 308 233</p>	<p>Noosa Shire Council @ Sunshine Coast, Sunshine Coast ☎ 07 5329 6500</p>	<p>Digital Hub Peregian Beach @ Sunshine Coast, Sunshine Coast ☎ 07 5329 6546</p>	<p>Blue Tongue Helicopter Services @ Sunshine Coast ☎ 07 5448 8166</p>

**Sunshine Coast: Businesses ( ... selection only)** [View ALL Sunshine Coast businesses](#)

<p>Flame Hill Vineyard @ Sunshine Coast ☎ 07 5478 5920</p>	<p>Suncoast Gold Macadamias @ Sunshine Coast ☎ 07 5482 7599</p>	<p>Core Consultants @ Sunshine Coast Regional, Sunshine Coast ☎ 07 5475 5900</p>	<p>Kenilworth Dairies @ Sunshine Coast ☎ 07 5446 0344</p>
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GROUPS  
EDUCATION & TRAINING  
EXPORT  
FUTURE OF WORK & JOBS  
ALL BROKERS in this region  
ALL BUSINESSES in this region  
TOURISM  
Click to enlarge QRCode

Each region has a listing page with contact details, economic focus, brokers, key businesses and a range of capability building tools – events, groups, training, projects, innovation, export, sustainability, investment, future of work and jobs, and a full list of regional brokers and businesses.

myREGION.au provides the tools to manage a region and its organisations (businesses, NFPs, high schools, universities, TAFEs and others).

The platform segments the economy into industry sectors, matched to a range of capability building tools – events, groups, training, projects, innovation, export, sustainability, investment, future of work and jobs.

The tools can be used by organisations in a sector or by organisations delivering products and services to the sector – government, associations, banks and insurance, commercial and corporate.

## myREGION.au - Engagement

myREGION.au provides all states, sectors and 52 regions with a variety of ways to help improve regional capability – using a range of tools – events, groups, training, links to more brokers and businesses in the region, plus customised knowledge resources – innovation, export, investment, sustainability and future of work.

These tools offer connection to other national expert resources selected to align with each region’s economic strategy and focus. Events can be local for businesses, groups or national. Messages can be customised to local businesses, organisations and groups. Government grants and programs can be incorporated and targeted to each region.

### Engagement with the platform

Each region includes a wide range of businesses and business brokers - government, academic, incubator and industry association etc with differing interests – business development, economic development, export, environment, skills and training.

**Individual businesses** can use the platform to showcase and promote a product or service, engage with other organisations and a wide range of services.

**Brokers** can use the platform to support business improvement by organisations in their regional networks, connect their networks to others, both inside and outside the region, and for collaboration and sharing.

**Large organisations, corporates and government** can use the platform to increase resilience and capability in sectors, regions and supply chains, and improve export readiness, cybersecurity, digital capability and workforce skills.

### Signup Options


There are four subscription options – Basic (FREE), Custom (\$330), Broker (\$550) and Enterprise (\$8250). Corporates can instead decide to become a sponsor – see brochure for details.

Each subscription provides a different level of engagement within the platform and usage across the region, sector or state.

BASIC	CUSTOM	BROKER	ENTERPRISE
<b>FREE</b>	<b>\$330</b>	<b>\$550</b>	<b>\$8250</b>
<ul style="list-style-type: none"> <li>Listing: Image gallery 15</li> <li>Listing: Video gallery 2</li> <li>Listing: Events 1</li> <li>Listing: Attachments 3</li> <li>Listing: Categories 1</li> <li>Listing: Custom Tab ✓</li> <li>Listing: Engagement Request ✓</li> <li>Listing: Other Locations ✓</li> <li>Related listings ✗</li> <li>Video Library View</li> <li>Project Sharing View</li> <li>Collaboration GROUPS 0</li> </ul>	<ul style="list-style-type: none"> <li>Listing: Image gallery 30</li> <li>Listing: Video gallery 6</li> <li>Listing: Events 5</li> <li>Listing: Attachments 5</li> <li>Listing: Categories 2</li> <li>Listing: Custom Tab ✓</li> <li>Listing: Engagement Request ✓</li> <li>Listing: Other Locations ✓</li> <li>Related listings ✗</li> <li>Video Library Suggest</li> <li>Project Sharing Share</li> <li>Collaboration GROUPS 1</li> </ul>	<ul style="list-style-type: none"> <li>Listing: Image gallery 50</li> <li>Listing: Video gallery 10</li> <li>Listing: Events Unlimited</li> <li>Listing: Attachments 60</li> <li>Listing: Categories 3</li> <li>Listing: Custom Tab ✓</li> <li>Listing: Engagement Request ✓</li> <li>Listing: Other Locations ✓</li> <li>Related listings ✓</li> <li>Video Library Youtube, Vimeo</li> <li>Project Sharing Create, Share</li> <li>Collaboration GROUPS 5</li> </ul>	<ul style="list-style-type: none"> <li>Listing: Image gallery 100</li> <li>Listing: Video gallery 20</li> <li>Listing: Events Unlimited</li> <li>Listing: Attachments Unlimited</li> <li>Listing: Categories 3</li> <li>Listing: Custom Tab ✓</li> <li>Listing: Engagement Request ✓</li> <li>Listing: Other Locations ✓</li> <li>Related listings ✓</li> <li>Video Library Youtube, Vimeo, Upload</li> <li>Project Sharing Create, Share, Sponsor</li> <li>Collaboration GROUPS Unlimited</li> </ul>
<a href="#">Subscribe</a>	<a href="#">Subscribe</a>	<a href="#">Subscribe</a>	<a href="#">Subscribe</a>


# Video Library

The Video Library page provides a wide selection of videos and projects organised by theme – Innovation, Export, Future of Work, Investment and Sustainability.



[REGIONS](#)
[SHOWCASE](#)
[STRATEGY](#)
[BEST PRACTICE](#)
[RESOURCES](#)
[JOBS & SKILLS](#)
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Learn more about the latest strategic trends and research from the World Economic Forum

**INNOVATION**

- Space
- Blockchain & Holochain
- Artificial Intelligence (AI) & Coding
- Cluster Development & Smart Cities
- Smart Manufacturing - 3D printing, VR, AR
- Startups and incubators
- Micro manufacturing & makerspace
- Robotics & Autonomous Systems
- Agriculture, Biology & Science

**SUSTAINABILITY**

- Agriculture & Environment
- Circular economy
- Energy
- Mining Rehabilitation
- Reef 2050
- Transport
- Waste
- Water

**EXPORT**

- Choose your export market
- Export ready
- How to manage China
- India the next big opportunity
- Indonesia – our nearest neighbour
- Digital Trade


**FUTURE OF WORK & JOBS**

- The Gig Economy
- Continual Professional Development
- Threat and Opportunity – disruptive technology
- Micro-credentials
- STEM Resources

**INVESTMENT**

- Banks, Venture capital & Angel Funding
- Crowd-funding – social funding

## Robotics




**Magnapods - Autonomous Inspection Robots**

The Magnapod is the result of work done at CSIRO in Australia to explore autonomous robotic applications for inspecting hazardous confined...

MORE info ..

4331 Views PUBLIC




**Haddington Encoder**

In this video, we explain how Dexter's optical encoders work and the function of the code disks.

MORE info ..

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**How Robots Explore Underground Worlds?**

A team of roboticists at CSIRO are partaking in the DARPA subterranean challenge - sending robots underground to explore the environments that lay...

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**Can A Robot Evolve?**

Evolution is a big part of the natural world...but can robots evolve too? ...

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**Inside the Learning Factory - Robotic Vision**

Vision sensing systems make robots more adaptable to different environments and manufacturing tasks.

MORE info ..

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**Inside the Learning Factory - Architectural Robotics**

Additive Manufacturing (AM, or "3D-printing") is a technology that promises to reduce part cost by reducing material wastage and time to market.

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**Inside the Learning Factory - Open Innovation**

AI approaches bring together diverse partners such as research institutes, industry and government to increase the speed and reduce the risks...

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**Robots show off their skills on the pitch**

Robots played soccer at the RoboCup 2019 event, an international competition showcasing robotics technology, in Sydney, Australia.

MORE info ..

7452 Views PUBLIC




**Niska: Robotic Ice Cream Bar in Melbourne**

Watch robots serve the most delicious ice-cream.

MORE info ..

7530 Views PUBLIC




**ADR EX ST 1 - AUSTRALIAN DROID + ROBOT**

The new ADR Explorer ST. An ultramobile underground inspection robot.

MORE info ..


7411 Views PUBLIC



**Australian Droid + Robot Explora BWD Underground Mine Inspection Robot**

MORE info ..

7038 Views PUBLIC




**Micromelon Intro Video**

An introduction to the Micromelon robot and software.

MORE info ..

7604 Views PUBLIC

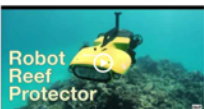


**Micromelon Robots**

The Micromelon robot and software package is designed and built specifically for the Australian curriculum changes that require schools to teach...

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**RangerBot: The Robo Reef Protector**

RangerBot is the world's first underwater robotic system for coral reef environments, using only robot-vision for real-time navigation.

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**Artificial Intelligence from the reef to the cloud**

Professor Gonzalez, partnering with the Australian Institute for Marine Science (AIMS), has captured data from drones flying at 60m above the...

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**Agriculture Robot SITIA**

Designed for off-road missions, the vehicle moves autonomously to work on the field with numerous different cultures.

MORE info ..

1 Views PRIVATE




**QUT Robot Academy**

The QUT Robot Academy, which began as an ambitious idea to take teaching robotics freely to the world, has now attracted more than 125,000 people...

MORE info ..

7336 Views PUBLIC




**Cave Tracker - Mining 3 Innovation**

Block cave technology enables real-time measurement of the movement of fragmented rock under gravity and manages its flow through controlled...

MORE info ..

7094 Views PUBLIC




**Mining3**

Mining3 is the global leader in mining research and innovation driven by industry leaders to transform mining.

MORE info ..

7227 Views PUBLIC



**1st ACRV Robotic Vision Challenge: Challenging Test Dataset**

The Australian Centre for Robotic Vision (ACRV) is proud to announce its first robotic vision challenge.

MORE info ..

6877 Views PUBLIC

[Start123End](#)



## Groups – Strategy and Best Practice

STRATEGY group categories - sectors, regions, councils, community development, innovation, climate action, export, advanced manufacturing, creative industries, energy, food & agribusiness, health industries, housing & investment, ICT, AI & quantum computing, resources & mining, security & defence, sport & recreation, tourism, universities, projects, future of work & jobs and events - new categories are added regularly as the platform evolves.

The screenshot displays the 'myREGION.au' website interface. At the top, there is a navigation bar with links for REGIONS, SHOWCASE, STRATEGY, BEST PRACTICE, RESOURCES, JOBS & SKILLS, ABOUT, and ACCOUNT. A 'Log out' button is also present. Below the navigation bar, there are buttons for 'Back' and 'NEW Group'. On the left side, a sidebar titled 'MY STRATEGY GROUPS' lists various categories such as Sectors, Regions, Councils, Community Development, Innovation, Climate Action, Export, Advanced Manufacturing, Creative Industries, Energy, Food & Agribusiness, Health Industries, Housing & Investment, ICT, AI & Quantum Computing, Resources & Mining, Security & Defence, Sport & Recreation, Tourism, Universities, Projects, Future of Work & Jobs, and Events. The main content area is titled 'Groups-Advanced Manufacturing' and features a grid of nine group cards. Each card includes a representative image, a title, a category tag (e.g., 'Advanced Manufacturing'), and a brief description. The groups shown are: AI in Manufacturing, ARM Hub, Australian Robotics Centre, Australian Manufacturing, Australian Semiconductors, Australian Space Industry, Autonomous Systems and Robotics, Building 4.0 CRC, Graphene, Heavy Industry Low-carbon Transition (HILT) CRC, Robotics in Action, and SmartSat CRC.

Groups can be – Public (anyone can join the group and does not require approval), Public Group (requires moderation to join), Private Group (Users need to request to join), Invite Only Group (Only group members can invite other users to join. These groups will not appear in search results)

BEST PRACTICE groups have been created for each of the 52 regions across Australia. Each regional page varies based on the economic focus in the region.

The example below – Hunter region includes 12 industry sectors and 3 management groups – collaboration, business management and business opportunity, which are in all regions.

myREGION **au** REGIONS SHOWCASE STRATEGY BEST PRACTICE RESOURCES JOBS & SKILLS ABOUT ACCOUNT [Log out](#)

[Back](#) Hunter

- MY ACTION GROUPS
- QUEENSLAND
- NEW SOUTH WALES
- VICTORIA
- SOUTH AUSTRALIA
- WESTERN AUSTRALIA
- TASMANIA
- NORTHERN TERRITORY
- AUST CAPITAL TERRITORY

### Collaboration

**Collaboration in the Hunter and Beyond**  
Hunter Region

The Hunter is one of NSW's most popular destinations, located just two hours' drive north of Sydney. Newcastle, Maitland and Lake Macquarie are the major cities, surrounded by the regional centres, which include Cess...

### Business Management

**Hunter - Business Management**  
Hunter Region

The Hunter is one of NSW's most popular destinations, located just two hours' drive north of Sydney. Newcastle, Maitland and Lake Macquarie are the major cities, surrounded by the regional centres, which include Cess...

### New Business

**Business Opportunity**  
Hunter Region

The Hunter is one of NSW's most popular destinations, located just two hours' drive north of Sydney. Newcastle, Maitland and Lake Macquarie are the major cities, surrounded by the regional centres, which include Cess...

### Hunter Advanced Manufacturing

  
Hunter Region

### Hunter Battery Industry

  
Hunter Region

### Hunter Climate Action

  
Hunter Region

### Hunter Creative Industries

  
Hunter Region

### Hunter Economic Development

  
Hunter Region

### Hunter Education & Training

  
Hunter Region

### Hunter Food & Agribusiness

  
Hunter Region

### Hunter Healthcare Industries

  
Hunter Region

### Hunter Housing & Investment

  
Hunter Region

### Hunter Innovation

  
Hunter Region

### Hunter Mining Industry

  
Hunter Region

### Hunter Security & Defence

  
Hunter Region

## Contact

For more information, contact

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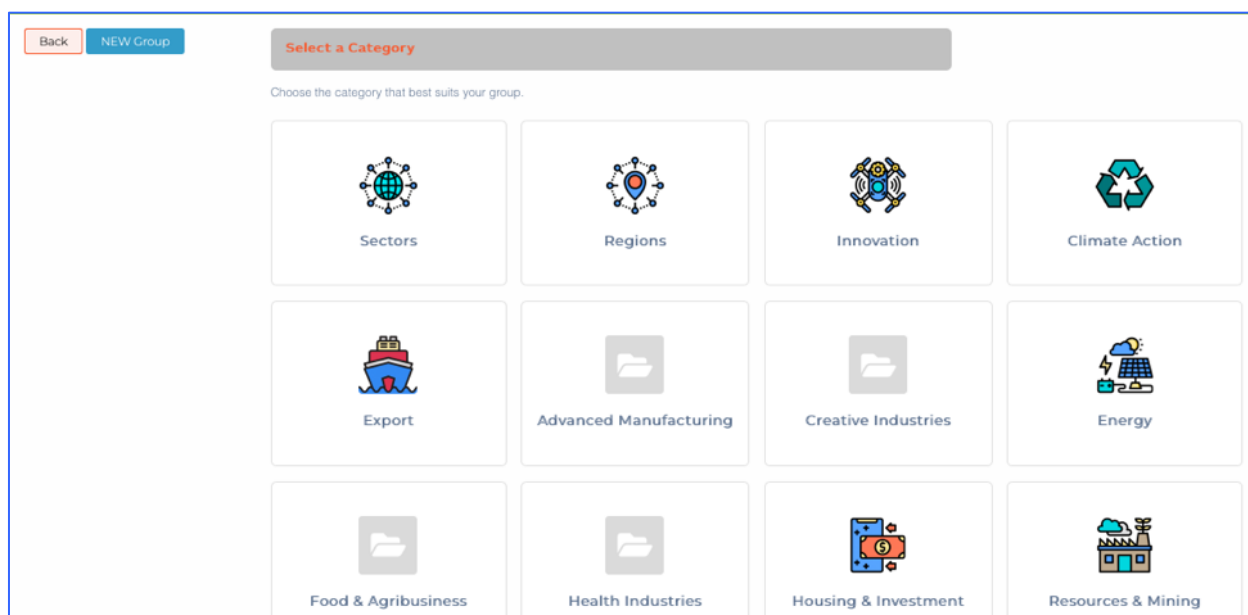
Appendix:

### How to create a Group

To create a Group, users must be a subscriber, with either as a Custom, Broker or Enterprise subscription. Each subscription option offers different levels of engagement.

Log in and select the STRATEGY tab on the navigation bar.

Click on the blue NEW Group button on the top left of page. Select an appropriate category for your group, Fill in the Groups Detail.



Create a Group Title. Add a description.

Select Notification Type, which defines how you want to notify members of changes and updates. Select what kind of Group you want to create. A Private Group allows you to manage content for commercial purposes and invite buyers into a private environment.

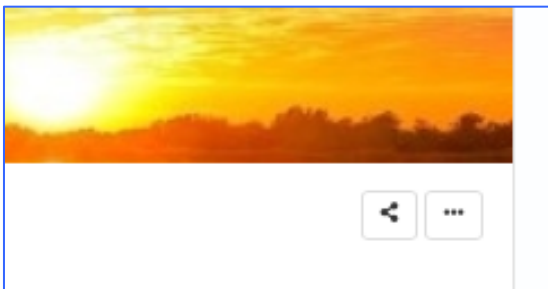
Describe the purpose of your group with as much detail as customers and visitors might need to understand your products and services better. Add your website address. Enable Photo Albums and Videos.

Select an image for your group. Use the browse button to find an appropriate image on your computer. And add a Cover photo that demonstrates your product or service.

Then SUBMIT. Your Group is now ready for use once it is approved.

## How to invite people to your Group

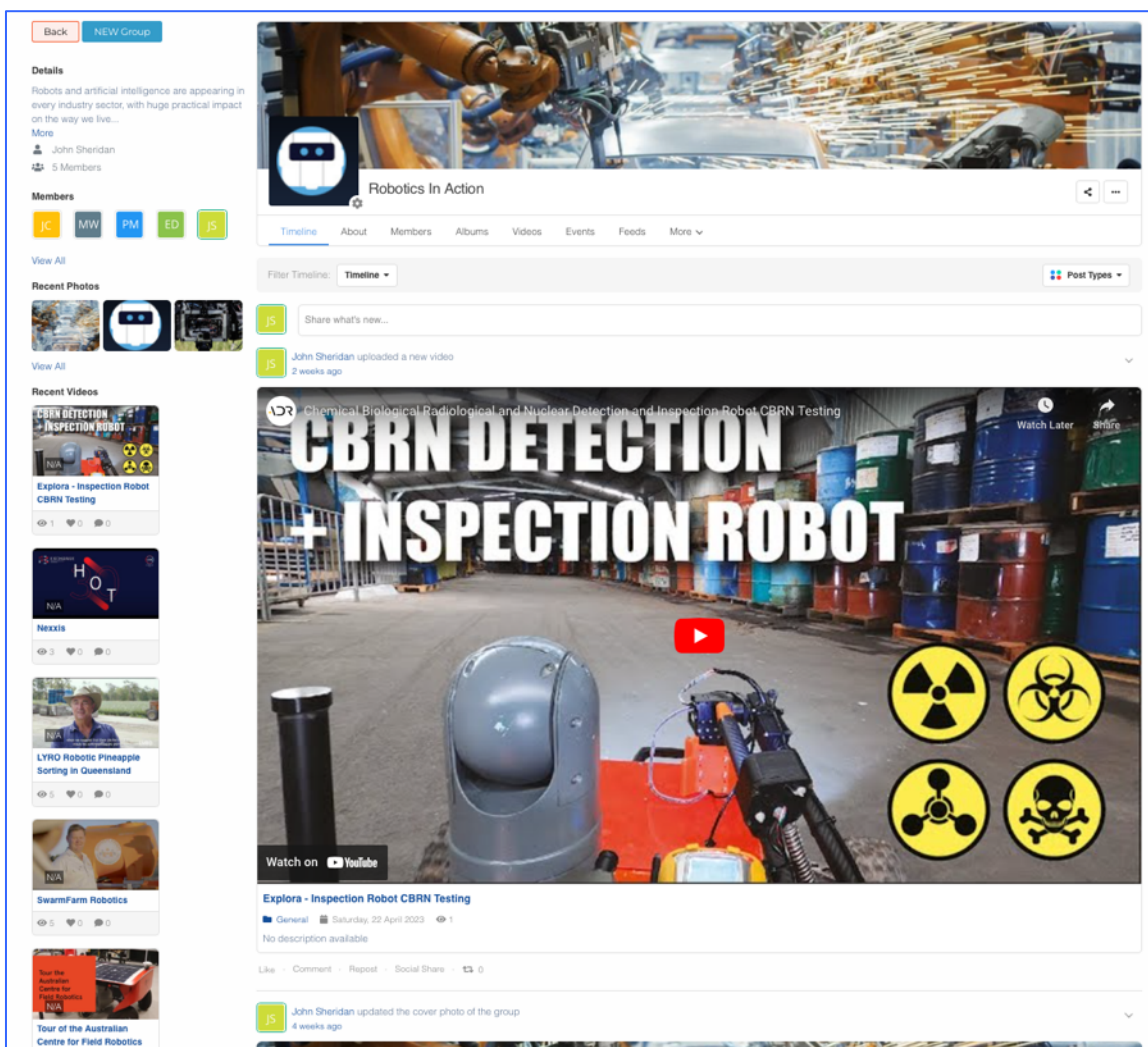
Identify people to invite into your Group and then invite them by using either of the two options in the boxes below the picture panel at the top of each group page...



The box on the left “Share this” allows you to invite new people through social media platforms, or by putting an email address and message into the Recipient Box.

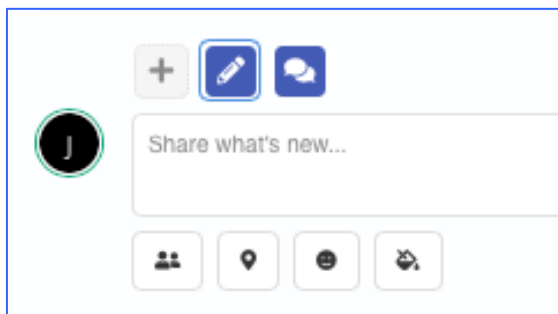
The box on the Right with three dots in a line lets you invite people already signed up.

Group members can post comments, start discussions, add pictures to albums, videos, events and more. But the most popular use is for comments and discussions.



### Start a discussion

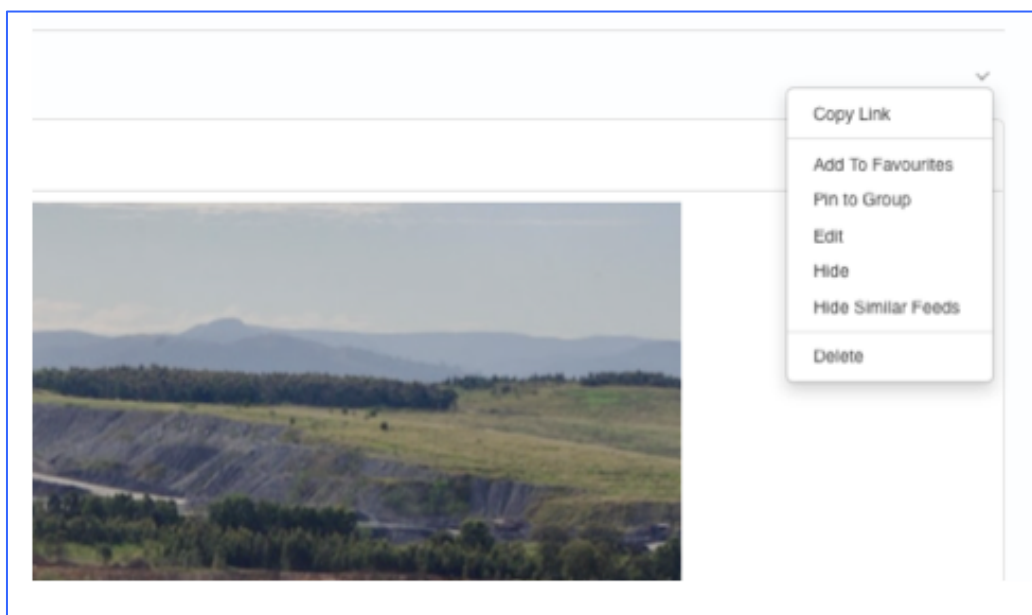
Choose Groups that are of interest and join. Group members can post comments and start discussions. Click in the “Share what’s new” box to start a discussion. Group members can make a short Post (using the Blue pencil image below) or Start a Group Discussion (using the Discussion “speech bubbles” image).



Group members are automatically informed about any new post or group discussion by email.

### Edit a discussion

Group owners and Admins can edit content in a Group. The Edit tab is accessed through the box below the small arrow on the right-hand side of the discussion panel, allowing content to be edited, images to be uploaded and video links to be added.



Once somebody joins a Group, they do not need to visit the platform again to be kept up to date.

myREGION.au members can join as many Groups as are relevant to interest.

Because the structure of Groups in the platform reflects the Australian economy, Groups provide a framework for meaningful collaboration on key themes – innovation, investment, export, jobs and sustainability.